



Eric Armengol Gimeno

COMMUNICATIONS AND DIGITAL MEDIA PROFESSIONAL

Location: Barcelona, Spain

Nationality: Spanish

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EXPERIENCE

COMMUNICATIONS TECHNICIAN, FILMOTECA DE CATALUNYA

NOVEMBER 2025

Drafting and distribution of press releases and preparation of press kits for the promotion of film series and screenings. Management of traditional media channels and coordination of printed materials and physical promotional media. Temporary replacement contract.

TV NEWS WRITER, T5 AND NOTICIAS CUATRO

06/01/2024 - 12/31/2024

News writer for the Catalan division of Informativos T5 and Noticias Cuatro, Mediaset. I have worked across multiple sections throughout my career, including: Politics, Economy, Breaking News, Society and Sports. I also created articles for the Informativos T5 website.

MAGAZINE WRITER, EL FOCO

09/01/2023 - PRESENT

I collaborate with the music magazine El Foco as a writer and photographer, creating written and visual content that reflects current events in the music world, covering events, interviews and features with a creative, personal approach.

CONTENT CREATOR, UB

02/01/2023 - 06/30/2023

Content creator for the University of Barcelona's TikTok account, developing audiovisual communication strategies aimed at a young audience. Responsible for creating, editing and publishing engaging videos to boost the university's visibility on social media, promoting institutional events and activities.

AUDIOVISUAL TECHNICIAN, UB SCHOLARSHIP

09/15/2019 - 07/31/2021

Training contract as an Audiovisual Technician in the "Recording Service" department of the Faculty of Medicine at the University of Barcelona.

EDUCATION

MASTER'S IN DIGITAL CONTENT MANAGEMENT, UB

2025 - 2026

The program gave me practical tools in digital marketing, SEO, social media management, data analytics, user experience (UX) and content management systems (CMS). The methodology was based on projects applied to real cases from companies and institutions.

BACHELOR'S DEGREE IN COMMUNICATION AND CULTURAL INDUSTRIES, UB

2018 - 2024

I received comprehensive training in communication theory, media systems and cultural production, with particular emphasis on media analysis, content creation and the economic and social impact of the cultural industries. Skills in digital communication and solid knowledge of creative sectors such as film, television, music and advertising.

LANGUAGE SKILLS

Catalan: native language
English: B2 level
Italian: B2 level

Spanish: native language
French: A2 level